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+ Coconutwork's + 2024 Yearly Report

Welcome to the celebration of a year defined by innovation, growth, and an unwavering commitment to reimagining the future of work.

As we look back on 2024, we are proud of the strides we've made in creating dynamic, flexible, and inspiring workspaces that foster creativity and collaboration. This report is not just a review of our milestones; it's a story of resilience, community, and the continuous pursuit of excellence which means in our jargon the pursuit of taking over Europe with youth work opportunities.

Over the past year, Coconutwork has embraced change and leveraged new opportunities to expand our projects' scope, deepen our community connections, and adapt our activities to a fast-paced digital environment. Our achievements—from record growth in followers and ex-participants to pioneering initiatives that support our 4 priorities —reflect our dedication to empowering youth and youth organizations

alike. We have navigated challenges with agility and turned them into stepping stones toward a brighter, more inclusive future.

Throughout 2024, we have brought together diverse voices and talents through 12 dynamic projects spanning 8 countries, impacting over 440 participants. Our initiatives demonstrate our commitment to creating inclusive spaces where learning, dialogue, and creative solutions flourish.

In the pages that follow, you will find an in-depth look at our key accomplishments and stories of transformation. Our goal is to share our progress transparently, celebrate our collective successes, and inspire everyone within our community to continue pushing the boundaries of what's possible. Thank you for being a vital part of our journey. Together, we're building not just ephemeral projects, but a vibrant community where innovation thrives and where critical thinking prevails.

Mission



Our mission is to empower youth to grow personally and professionally while evolving their communities through active participation. We aim to bring non-formal educational opportunities closer to young people from both urban and rural areas. Our main target groups are NEETs and youth from migrant backgrounds. The NEETs are people not in education, employment, or training who need to develop the skills necessary to become employable. Through our projects, we provided them with the tools necessary to kickstart their entrepreneurial journey or find their strengths and how to be put into the light.

At CoconutWork, we believe in youth, fostering harmony in society, and supporting achieving their fullest potential as aware and global citizens. We want to bring as many opportunities to young people as possible to level up their skills in entrepreneurship, human rights, digital literacy, and human rights education. Non-formal education is more than ever needed to guide youth in accessing skills not necessarily covered through formal educational means.

Vision



Ouractivities



We focus on supporting and providing non-formal education opportunities to actively and digitally engage young people and youth workers. We enhance young people's creativity and educational & career development while promoting Intercultural understanding between cultures to limit prejudices and hate speech. Our particular focus also lies in evolving the level of Euro-Mediterranean partnerships in the youth sector by bringing together partners and young people from countries in the Middle East, North Africa, and South Europe.



Fahd is a youth worker and project manager of numerous international research, training and innovation projects with particular referent of the areas of entrepreneurial learning, intercultural dialogue, and youth participation.

Fahd has managed dozens of European projects covering the programs of Erasmus+, Europe for citizens, ISFP, CERV, and other local initiatives and actions at the Euro-Mediterranean level.

He has a solid knowledge in the management for youth events, cultural and recreational activities and experience in organizing in-service training courses and participation in youth organizations for developing innovative programs for youngsters' to stir their creativity. He holds a double Master degree in Entrepreneurship and international business from the Universities of CUNY (City University of New York) and the University of Montpellier.

Gilles is a doctoral researcher in economic geography at the University of Luxembourg. His work focuses on community economies, territorial development, and social innovation. Minus his academic engagements where he researches and lectures, he also consults and trains on various youth work projects.

Before moving to Luxembourg, he was actively engaged as a rapporteur and facilitator in several CoconutWork projects. The fantastic collaborations with the then team and people involved with the network led to the creation of CoconutWork Luxembourg to widen the network's impact across Europe. The aim is to empower the local Luxembourgish youth on issues related to community development, youth participation, and socio-entrepreneurial empowerment.

Gilles sees the network as an important European hub to help EU youth develop themselves and gain the necessary skills to become active Europeans who are participants and not only observers.





Elia Saso sees himself as a humorous optimist. He has a background in European studies and a strong interest in sustainable development, integration, and innovation policy.

Through his diverse set of experiences, he had the opportunity to participate in several Coconutwork projects, after which he decided to get more involved. Elia then became Coconut Italia's president, joining the coconuts around Europe.

For Elia, Coconutwork is a network of open-minded people who promote positive change in communities. The diversity of the projects is what always makes them attractive, but he deeply values the contribution towards integration, respect, and awareness that each project brings.

Saad has an academic background in business management and a strong belief in the potential of youth to steer our civilization to a sustainable future. He co-founded a local NGO in Morocco that works in the cultural and youth work sector, driven by his interest and desire to make a contribution in this field.

He started working with Coconutwork full-time as a project coordinator after being involved in the Moroccan summer marathon, a roller coaster of managing seven Erasmus Plus projects in a row. Ever since then, he has remained a vital part of our team, demonstrating remarkable adaptive capabilities that enable him to take on varying roles within the organization: mainly coordinating the implementation of our projects in Morocco, contributing to their facilitation and managing our communication and social media channels.





Mohamed has immersed himself in cultural and community events as a photographer and videographer since a young age, actively participating in numerous national and international forums and festivals.

Through dedicated effort, he progressively refined his skills, evolving into a seasoned professional in the field before creating his own media company. His invaluable contribution to our projects lies in his artistic touch, professionalism, and execution in capturing the beauty of our projects in Morocco.

To Mohamed, what sets Coconutwork projects apart is the rich cultural diversity they encompass, their vibrancy, and the unique opportunity they offer to make an impact that resonates across the Euro-Mediterranean stage.

From Riga, Latvia, Rasa began her work with CoconutWork in early 2022 in her first-ever Erasmus+ project as a participant.

Inspired by her upbringing and family, she embraced the early love of travel; she felt an international calling that led her to the UK—graduating from the University of Worcester in Media & Cultures. Alongside her main studies, she explored additional disciplines such as sociology, film, and sustainability, demonstrating a broad spectrum of interests.

With a vintage camera, she captured her adventures in her first project and just four experiences later became part of the Coconut team. Rasa sees each day with Coconut as a fresh opportunity – a chance to embrace challenges, form connections, and create memories. With a camera, phone, and drone in hand, Rasa embodies the vibrant spirit of the team, capturing the spontaneous moments and the beauty of our projects.





Derrick S. Vormawor is a results-driven Project Management and Communications Professional with a strong background in leading strategic initiatives across technology, business, and corporate sectors.

With an MSc in Web and Data Science and a BSc in Banking and Finance, he combines analytical expertise with structured project execution to drive organizational success.

As a Project Manager at Coconut Luxembourg, Derrick has extensive experience managing EU-funded projects, ensuring compliance with funding requirements, coordinating multinational teams, and delivering impactful results. His experience includes roles at Mercedes Benz Mobility, FEV Europe GmbH, and the University of Koblenz, where he specialized in internal communications, digital transformation, and stakeholder engagement.

03 KEY CONTRIBUTORS



As a European trainer specializing in youth work within intercultural groups and the founder of GEYC, he made a significant impact to a number of our projects this year, as both a trainer and facilitator while also enhancing our collaboration with GEYC.

An ethnographer, writer, and community worker specializing in peace education, violence prevention, and sociotherapy, as well as an academic researcher. She contributed significantly to our projects this year by leding the educational activities of PerPop and Mindful Yout(h) as a facilitator.





A youth trainer, event manager, and project coordinator. Her work focuses on community building, self-awareness, personal development and mindfulness. As a facilitator in our Mindful You(th) program, she guided participants inwards through introspective and mindfulness activities.



A graphic designer and visual facilitator who helps deliver high quality and visual-driven experiences for organizations. She is the talent behind the stunning visuals, infopacks and creative posters for most of our projects.

Diana has been working in the non-profit sector since 2009. She is part of the executive team at GEYC and has acted as a facilitator for our Electrick Youth Exchange, while also making significant contributions to our projects in partnership with GEYC.





Part of the original team that contributed significantly to shaping Coconutwork. A filmmaker and digital media specialist for NGOs and small businesses who documented our Youth Ecopreneurs Camp experience through video and photography.

A specialist in multi-channel communication strategy and project management who dedicated her career to the fields of culture and higher education. She played a vital role as a trainer in our CONNECT' COP Training, bringing valuable expertise and guidance to participants.











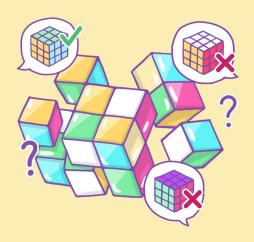








PerPop: PERSPECTIVES ON POPULISM



YOUTH EXCHANGE

13-21 November 2024 Marrakech, Morocco



05 INTERCULTURAL LEARNING AND PEACEBUILDING

Perpop Youth Exchange: For Perspectives on Populism

Populism is gaining traction globally, with significant impacts on society. Political leaders and influencers often use divisive stereotypes to push populist agendas, eroding balanced political dialogue. Misleading narratives online only make this worse, threatening core European values, dignity, and respect for human rights.

That's why we've brought together 46 young people from 8 Euro-Mediterranean countries to take on this challenge, to strengthen active citizenship across Europe and the Southern Mediterranean, championing values of inclusion, tolerance, and solidarity.

Through the Youth Exchange, participants engaged in non-formal educational activities to explore the concept of populism, its definition, core components, and strategies while also engaging in national



By the end of the programme we managed to:

→ Promote inclusive narratives to reduce populist stereotypes.

- → Build resilience against populist
- rhetoric through fact-checking and information verification.
- → Analyze populism's manifestations in participating countries.
- ★ Advocate for nuanced perspectives to counter populist ideas, highlighting the risks certain narratives pose to minorities.
- ◆ Lead digital campaigns targeting populist narratives in the EU, focusing on migration, gender equality, and intercultural dialogue.



05 INTERCULTURAL LEARNING AND PEACEBUILDING



Critically Yours:

The Critically Yours training, was the first Training Course as an output of our No Hate Embassy (NHE) capacity-building project. We gathered together with experienced youth workers from across the Euro-Mediterranean region in Sharm El Sheikh, Egypt, to address the growing challenge of hate speech. Over six intense days, participants engaged in immersive non-formal education methods to foster critical thinking, resilience, and digital advocacy skills. The training aimed to empower these individuals to become No Hate Ambassadors in their communities, promoting tolerance, inclusion, and diversity.



Participants explored the causes and consequences of hate speech, analyzed various hate narratives, and discussed national realities. Through roleplay and debates, they sharpened their critical thinking skills and learned to identify and counter hateful propaganda. A highlight of the training was the #nohateembassy TED Talks, where participants shared personal experiences and their commitment to combating hate. Additionally, a TikTok Lab equipped them with digital tools to create inclusive narratives and counter hate speech online.

The training culminated in a case study on a hate crime, allowing participants to delve into its motives and origins, further building their resilience. Despite the tempting exotic setting, the focus remained on equipping youth workers with practical strategies to advocate for democratic values and foster inclusive communities.

It is the duty of all responsible members of society to challenge hate speech, largely because cultural isolation and extremism often arise when society fails to create a shared sense of belonging and commitment to promoting democratic values"



05 INTERCULTURAL LEARNING AND PEACEBUILDING

Mindful You(th) Youth Exchange

It was one of our most popular Youth Exchanges to date. Having took place amidst the profound silence of the Moroccan Sahara, it addressed a challenge that many of us face today. Our world is filled with constant digital noise, trapping us in a cycle of endless scrolling, disconnecting us from our true essence and the beauty of nature. The consequences of this are evident in the global decline of mental health, particularly among young people.

Because of this, we took a deep dive into the topic of mental health and mindfulness – both in theory and practice. During the exchange, we encouraged participants to adopt mindfulness practices in their daily lives to develop emotional intelligence while practicing techniques to reconnect with themselves and with nature.

We shattered mental health stigmas through a dynamic world café activity. Participants also showcased their creativity, highlighting the prevalence of mental health issues and existing stigmas in their communities through creative mediums like theatre, poetry, and



After being used to office life for so long, this made me appreciate what's outside. I now realise what the important things really are, and how a small effort of positivity can make my life go well."

storytelling. Not to mention, the meditation sessions helped guide participants toward a greater sense of stillness, inner peace, and self-understanding.

The desert has left its mark on all of us, provided a space to reflect on our lives, helped us prioritize our well-being, and return with a renewed commitment to honor these insights.



Mindful

You(th)

Youth Exchange

16-24 April 2024



05 INTERCULTURAL LEARNING AND PEACEBUILDING

Stop Bullying: Cooperation Financial Partnerships project

With bullying and cyberbullying taking many forms today, youth workers must be equipped to counter them in their daily activities. For this reason, and in partnership with organizations from Italy, France and Greece, we initiated Stop Bullying, a KA2 Erasmus+ project designed to explore the different manifestations of bullying, implement effective prevention strategies and engage youth workers in anti-bullying work through nonformal education methods to empower them in their work.

During the year, we presented the project to participants from Romania, France, Spain, and Latvia. We managed to sparked their interest and curiosity, inspiring them to take action in combating bullying and amplifying the project's mission. We also hosted an online event, bringing together participants from Greece, France, Luxembourg, and Germany alongside our partners. The event featured:

- ★ An introduction to the project's objectives and vision.
- + Insightful discussions and practical solutions.
- → Engaging exchanges on strategies to combat bullying.



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Co-funded by the smus+ Programme te European Union



Creating safe spaces where young people can develop conflict resolution skills, embrace diversity, and navigate challenges peacefully is essential."

Most importantly, the project resulted in the publication of an anti-bullying resource targeted at youth workers and organizations, it contains a comprehensive framework on how to address the problem of bullying as well as best practices about bullying prevention and intervention.



→ <u>Download it here</u>



QUESTIONING MIGRATIONS



05 INTERCULTURAL LEARNING AND PEACEBUILDING

Questioning Migrations: Cooperation Partnerships Project

It is a long term KA2 EU-funded project that we took part of in partnership with organizations from France, Greece, Italy and Spain. The project aims to develop an innovative pedagogical method between researchers and organizations from different European countries that use non-formal education methods to address the issue of migration. During the year, we developed five pedagogical kits designed to be accessible and engaging for a wide audience, especially young people, on topics related to:

- → European migration policies in general
- → The Schengen Area
- → European asylum policies
- → Decision-making processes in EU migration and asylum policy
- → Migration flows to Europe and their management

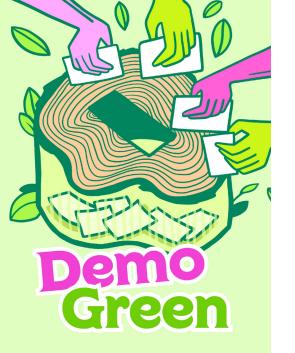
We also hosted a 3-day train-thetrainer workshop in Luxembourg where we brough 12 youth workers from Luxembourg, Spain, Greece, and Italy. Using the project's newly As European socio-educational workers witness on a daily basis, there is a clear need to raise awareness among the general public, the media and political decision-makers about the major challenges of migration."





developed pedagogical kits, the workshop equipped these participants with the skills and knowledge to effectively facilitate educational sessions on critical migration topics. By adopting a "train-the-trainer" model, we aimed to maximize the project's reach, empowering participants to become multipliers, capable of conducting workshops in their own communities and engaging a broader audience of young people.

→ Get an in-depth look at the toolkits here



Democratising the green mindset

Youth Exchange



06 DIGITAL YOUTH PARTICIPATION

DEMOGREEN :

DemoGreen was developed from our belief that green thinking, without integration into democratic processes, remains mere ideas and values. Real change requires making the environment central to every democratic decision and ensuring ecological concerns shape our policies. Who better to lead this integration than the youth, who will inherit the consequences of today's decisions? This youth exchange aimed to mainstream green thinking within EU democratic practices by amplifying the voices of young people online.

On the 2nd of October we gathered participants from 8 different countries in Fuerteventura to tackle this topic, and our experience was nothing short of amazing. Our participants came together, engaged in workshops, and hands-on campaign creation on multiple topics ranging from green travel to waste management. They tackled global environmental challenges while learning how democratic processes can drive change. The group also shared insights on sustainability issues in their countries, mapped local green initiatives, and heard from experts about local challenges and successful campaigns on the island.



If green thinking isn't part of our democratic processes, it risks just staying an idea without real change."



Here's a glimpse of what we accomplished:

- → Stimulated creativity in planning, leading, and evaluating digital campaigns for a green mindset and sustainable practices
- Provided an overview of democratic processes, values, and their role in addressing environmental issues
- ◆ Enhanced understanding of global environmental challenges, their causes, implications, and solutions
- Engaged participants in advocating for sustainable policies using existing democratic tools



Igniting Youth Engagement in European Elections



06 DIGITAL YOUTH PARTICIPATION

Elec-trick Youth Exchange



Europe's challenges and prospects have profound implications for its youth. Their voices, insights, and electoral choices are pivotal in shaping policies that will determine their futures and those of succeeding generations. To address this, we brought together 42 young people from 8 countries in Weicherdange, Luxembourg, just before the 2024 European Elections, with a mission to rekindle their interest in civic and democratic processes in Europe and highlight the importance of participating in the elections.

By the end of the project, we managed to:

- → Emphasize the influence of youth in steering national and European policy-making efforts.
- → Clarify the operations of European entities and their synergies with national mechanisms.
- ★ Foster discerning evaluation skills in participants when navigating online information.

★ Encourage participants' creativity in launching digital campaigns that advocate for active involvement in the 2024 European elections.

The highlight of the experience was the digital campaigns created by national teams. Participants identified key issues, target audiences, and strategies, drafted plans, and developed their first posts. These campaigns went beyond the project, evolving into high-quality initiatives to engage young people in the EU elections, promote EU values, and advocate for issues important to their communities—their work lasted from Electrick all the way to the European Elections!



We saw some real potential for these campaigns to make a difference in their local communities, reach the interest of their defined target audiences and interest youth in EU policies and elections."



Youth Ecopreneurs Camp ** Youth Exchange

The main focus of Youth Ecopreneurs Camp was to enhance the green entrepreneurial skills of NEETs. The exchange served a dual purpose: firstly, to address the growing concern of youth unemployment by equipping participants with relevant skills and knowledge tailored to the emerging green economy. Secondly, to instill an ethos of sustainability and social responsibility, ensuring that the youth venture into the business world with an environmentally conscious approach.

With this, 38 passionate young individuals from six countries came together in Cabris to deepen their understanding of green entrepreneurship, tackle local ecological challenges, and create sustainable solutions for their communities.





What an inspiring week it's been, coming together with one mission: to forge a greener future through innovation and collaboration."

Throughout the week participants managed to:

- ★ Learn about the pressing environmental realities of the participating countries
- ★ Step into the shoes of entrepreneurs and craft 7 impactful business plans to address local ecological issues in their communities
- → Examine and analyze the trends in ecopreneurship that offer

- significant environmental and rural value
- → Lead dynamic online campaigns that highlight outstanding ecological practices and promote their innovative business solutions.
- ◆ Connect sustainable development goals with youth employment by exploring opportunities in eco-friendly jobs and businesses.



07 ENTREPRENEURIAL EDUCATION







Design YOU(th) Future

It is a KA2 Erasmus+ initiative launched on September 1, 2024, in collaboration with partners from Italy and Portugal.

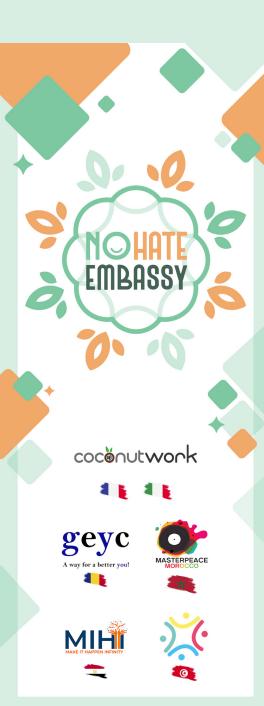
The project empowers young people and youth organizations by applying design thinking to address socio-economic challenges and foster entrepreneurial solutions. It enhances critical thinking, creativity, and autonomy, equipping participants with the skills to design

and manage projects effectively. Additionally, it strengthens the capacity of youth organizations to innovate and respond to community needs.

Key objectives include:

- → Helping participants use design thinking to tackle socio-economic challenges and solve crises with creativity & critical thinking.
- ◆ Enabling young people to prototype, test, and develop viable business ideas through design thinking.
- → Equipping youth with the skills to design & manage projects independently, while helping organizations innovate & address community needs.

Over the period of a year and a half, the project will go through an investigation phase in addition to conducting Design Thinking workshops, leading community impact initiatives, and developing a Design Thinking Toolbox targeted at young people and youth workers.



08 NOTABLE PROJECTS

No Hate Embassy: ** Capacity Building Project

1/ Context and objectives

The No Hate Embassy is an Erasmus+ KA2 Capacity-building project that emerges in a context of increasing hate speech, hate crimes and attacks on migrants and refugees, propaganda and violent xenophobia, as well as a rise in religious and political extremism and in terrorist attacks in Europe and its neighboring regions. The project brings together six organizations from both sides of the Mediterranean (France, Italy, Romania, Morocco, Tunisia, Egypt) to address these pressing issues by focusing on youth engagement and empowerment, working on intercultural dialogue and peace-building.

By focusing on non-formal education and alternative methods, we are working towards the following objectives:

- ★ To assess of the hate-speech narratives and realities in the online space within the involved countries, and outline the prevention measures
- → Enhance the critical thinking of youth to know how to detect and react against hateful propaganda online.
- → Empower CSOs and grass-root movements to develop strategies for the promotion of intercultural

- dialogue, building a bridge of knowledge and practice sharing between the two sides of the Mediterranean
- → Deconstructing hate speech narratives through a fellowship for youth workers who will lead a Euro-Mediterranean campaign for 6 months to tackle hate speech

2/Our progress so far:

Kick-Off Meeting

At the end of April we officially kicked-off the project with a that meeting brought together one coordinator per organization to discuss NHE's objectives, main activities, communication requirements, and project reporting. We delved into our action plan and laid the ground of the work packages that compose the project.





Comparative Study and Manual for CSOs:

We conducted a study to analyze hate speech narratives and their main features in the involved countries. This included a desk analysis through a literature review to examine hate speech characteristics, challenges, and legal frameworks. Additionally, we performed field analysis by reviewing hateful media content and distributing questionnaires to CSOs to assess their training needs, awareness levels, and existing actions. The result is a manual of guidelines to tackle hate speech that is soon to be released publicly.

→ Critically Yours Training Course: More info here!

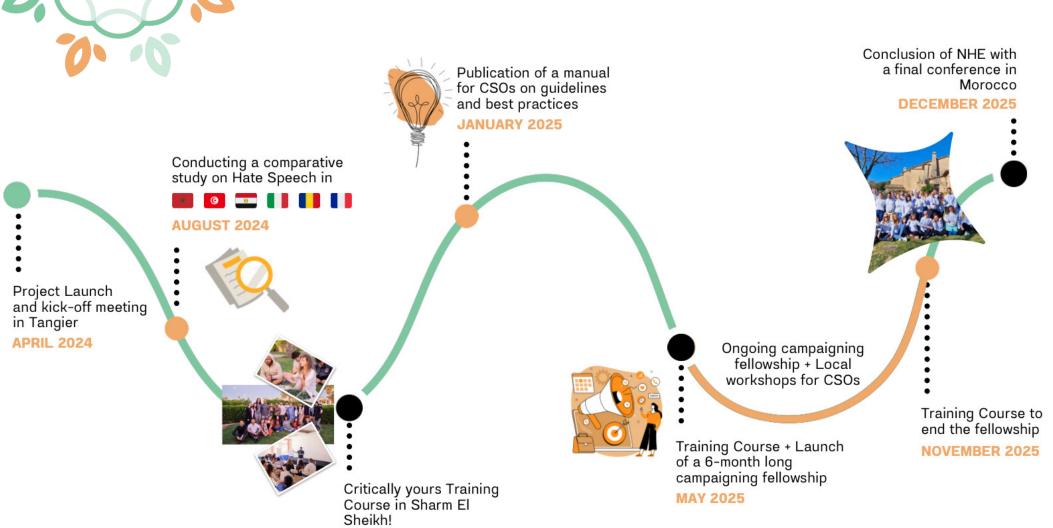


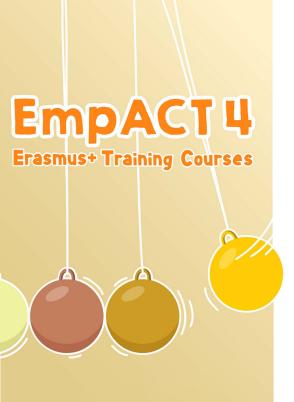
08 NOTABLE PROJECTS

No Hate Embassy: **
Capacity Building Project

NOVEMBER 2024

NHE is still in progress, and there is much more to come. Check out our roadmap down below to know what's coming next!







08 NOTABLE PROJECTS

EmpACT 4 Training $\frac{1}{1}$ Course (part 1)

Building upon feedback from the previous EmpACT edition, we refined our objectives and identified key areas where organizational capacity needed strengthening. This led to the development of EmpACT 4, a two-part project designed to bridge the gap between available resources and the need for enhanced quality and practices within youth organizations.

The first part, a Training Course on Project and NGO Management in Cabris, focused on improving project management and youth NGO practices through coherent quality standards. 11 countries represented and 30 enthusiastic and youth workers, non-formal education trainers, facilitators and NGO managers came together with the collective aim to learn, grow and:

- → Improve the quality of European youth projects
- ★ Empower and build up the competences of the participant's to design, facilitate, and evaluate meaningful educational activities for an impactful youth work



- ◆ Use the previously developed 'EmpACT' toolkits to create up-to-date guidelines in the ever-evolving project management techniques and incorporate digital facilitation
- → Re-inforce the European cooperation between organisations active in the youth field within the European context!

Even though many resources and support are available for youth work, the realities do not meet the growing expectations for qualitative outcomes and practices when carrying-out youth projects.

EmpACT is to Empower, Impact, Act and Erasmus+. Delivering on this, the training covered key aspects of European youth projects, including non-formal education, partnerships, Erasmus+ priorities, and fundraising. While some participants deepened their existing knowledge, others found the material entirely new and groundbreaking, making the learning experience valuable for all.





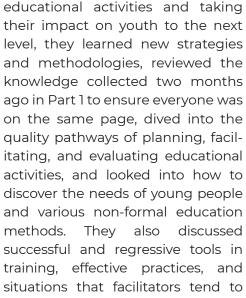


08 NOTABLE PROJECTS

EmpACT 4 Training Course (part 2)

After concluding the first part of the Training in March, the EmpACT4 project resumed in Nea Makri, Greece, with a new focus and new energy. This was a Training Course of Facilitators under the aim of empowering and building up the competences of youth workers to design, facilitate and evaluate meaningful educational activities for an impactful youth work.

Our youth workers from 13 different countries focused on building up their competences on leading face.





We hope to see our participants walking their facilitation paths, seeing their professional wishes and manifestations come true with future partnerships, increased skills, knowledge and an expended network of youth workers."



Our participants finally took the reins to become full-fledged facilitators during the "Facilitators on the Stage" days. They led 15 individually and co-facilitated activities on various topics, developing various skills, using a spectrum of non-formal education methods, while applying all of the knowledge gained in both parts of the Training while receiving feedback and evaluation on their work.

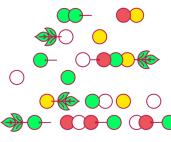
CONNECT' COP Training Course **



From October 23 to 30, 2024, 13 staff members from Collège Dorval in Orly participated in a six-day structured training course in Kemer, Turkey, as part of the Connec'Cop project. The initiative aimed to unite the staff around a shared goal: hosting the YouthGlobalCOP, a major event bringing together students and schools from the academy to address climate issues.

The training used participatory workshops based on non-formal education tools. We led activities focused on strengthening team cohesion and fostering collaboration, ultimately contributing to student engagement with climate-related challenges. Connect'Cop also focused on understanding and recognizing each team member's role in ensuring

students' success and promoting innovative teaching methods for future school-led initiatives.







METRICS







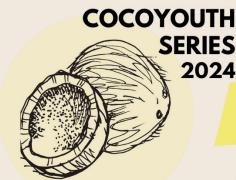


10613 NEWSLETTER SUBSCRIBERS



















Our social media efforts are a key part of our mission to empowering youth across the Euro-Mediterranean, raising awareness, and boosting participation in EU and Erasmus+ initiatives.

Those efforts are a key part of our mission to empowering youth across the Euro-Mediterranean, raising awareness, and boosting participation in EU and Erasmus+ initiatives. Through our presence on Instagram, LinkedIn, Facebook, and YouTube, we have built an online community of over 6,000 Instagram followers, with the potential to reach thousands more across all platforms. This reach is further amplified by our monthly newsletter, which has more than 10,000 subscribers who actively engage with our content and calls to action.

We use these platforms to share open calls, project updates, and educational resources while promoting EU values like inclusion, intercultural understanding, and youth empowerment. Each Erasmus+ project follows a structured visibility plan, from kick-off posts to final recaps, ensuring every stage is documented.

We also place a strong emphasis on crafting educational content that is both creative and engaging for our audience. Through the dedicated hashtag #cocoyouthseries we share best practices, tips, tools for youth workers, and raise awareness about critical thinking, digital literacy, green education and civic engagement among others.

Oumayma Morocco

I've become more self-aware and gained a deeper understanding of the person I want to be through the people I met, I also developed strong communication skills especially by practicing my third language English. But most importantly, I feel like I've gained a family around the world, one I feel deeply connected to. I encourage everyone to try it out, it will change you for the better.





Omar Egypt

The biggest change I've noticed in myself is a significant increase in my confidence and adaptability. These experiences allowed me to step outside my comfort zone, interact with people from diverse cultures, and work on new challenges. I've gained a deeper understanding of global perspectives and developed stronger communication skills, that will serve me in my personal and professional life."



Kürşat Turkiye

After going to Erasmus+ projects, something came out from my inner being: a feeling of being unlimited and accessible by everyone else. Normally I'm scared of language barriers and It's hard to comunicate in another language for me but during the process of participating in Erasmus+ projects I managed to break my prejudices and fears.

Lina. Romania

I've seen a big improvement in my communication skills, digital skills andlearnedsomuchaboutnonformal education. These opportunities made me more open-minded, revealed my passion for discovery, and inspired me to actively participate in creating meaningful change.





Simona Bulgaria

I believe each project changes us in a way and helps us grow. One constant change I've noticed in me, which has become a part of my identity, is the ability to be open-minded and flexible. I've also developed a bolder, more entrepreneurial way of thinking. What I am most grateful for, however, is the constant reminder that human connection is the most valuable of it all.







































































Lioerie Égalité Fraternité

+ 2024 Yearly + Report +

Conclusion

As we reflect on 2024, Coconutwork stands proud of a year marked by resilience, and an unwavering commitment to our mission: empowering youth to grow both personally and professionally while actively evolving their communities. Our journey this year has been one of expansive learning, meaningful exchanges, and the forging of connections that transcend borders.

Our initiatives have not only provided tangible skills—ranging from digital advocacy and entrepreneurial know-how to critical thinking and mindfulness—but also nurtured a sense of belonging and empowerment among youth, particularly NEETs and young people from migrant backgrounds. The inspiring experiences and participants spoke volumes about the personal and societal impact of our work.

Behind these successes is our dedicated team—a diverse group of coordinators, project managers,

facilitators, creative professionals, and key contributors—whose passion and expertise have been the driving force behind every milestone. Their commitment has enabled us to deliver projects that not only meet but often exceed our objectives, fostering intercultural dialogue, combating hate speech, and championing sustainable practices across the Euro-Mediterranean region.

Our efforts extend beyond on-site project days. With a robust digital presence—6208 Instagram followers, 3000 on Facebook, 1227 on LinkedIn, and a monthly newsletter reaching over 10,000 engaged subscribers—we have built an online community that amplifies our message of inclusion, diversity, and youth empowerment. Through dynamic social media engagement and creative content sharing, we continue to inspire and mobilize youth, ensuring that our projects resonate far beyond their immediate contexts.

The lessons of 2024 have laid a strong foundation for the future. From the groundbreaking capacity-building of the No Hate Embassy and EmpACT training courses to the innovative design thinking approaches in the Design YOU(TH) Thinking project, we have demonstrated that change is not only possible—it is already in motion. As we look ahead, we remain committed to deepening our partnerships, refining our methods, and expanding our reach to empower even more young people to become active, informed citizens.

Thank you for being an integral part of this journey. Together, through shared vision and collaborative effort, we continue to break barriers, inspire new perspectives, and create a future where every young person has the opportunity to thrive—one project, one conversation, and one empowered life at a time.











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